



Alumni Community

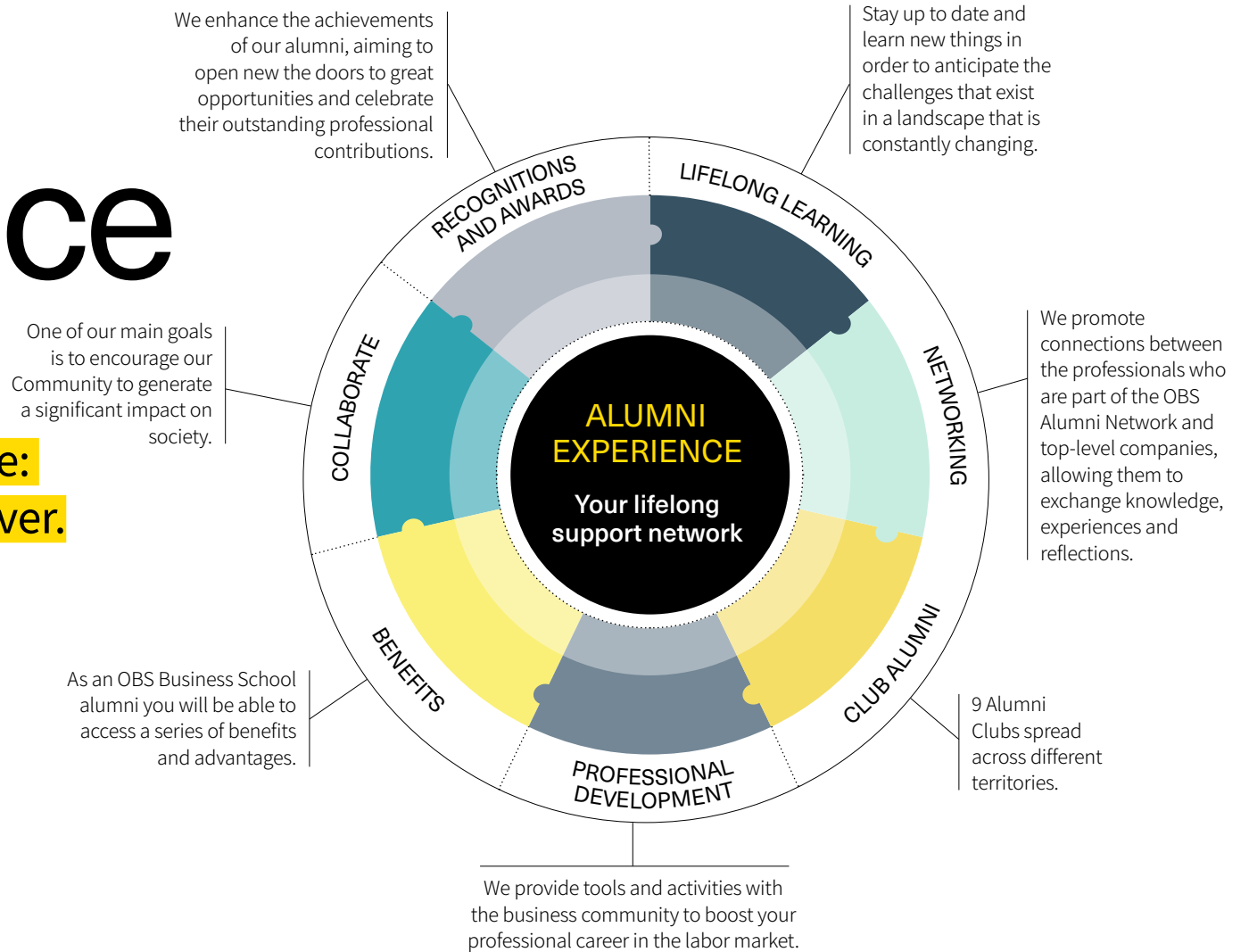
OBS Business
School

Alumni Experience

The path starts from the beginning of the programme: you are the essence of OBS forever.

The **OBS Business School Alumni Community** seeks to keep all former students of the school in touch through a large international network made up of more than **39,000 professionals**.

We're talking about a network of people who, like you, have decided to transform their lives and enhance their professional and personal development.



We go further together

The labour market is full of constant challenges, and at OBS, we want to accompany you throughout your career journey so you can achieve all your goals. Whether you want to reinvent yourself, advance in your career, start your own business, enhance your technical skills, improve your soft skills or connect with professionals who share your career objectives, we are here to support you.

- » **Networking:** an active network of contacts
- » **Lifelong Learning:** continuous education
- » Support in your **professional development**
- » Synergies with the **business environment**



As an Alumni, you will be able to leverage on a variety of exclusive services in **lifelong learning**, **professional development** and **networking** to grow as a professional and as an individual.

01 NETWORKING

ALUMNI WELCOME

ALUMNI DAYS

ALUMNI MEETINGS

AFTERWORKS

ALUMNI TALKS

SITE ALUMNI

Access all our events and become part of an international, active, and ever-growing network through the *Lifelong Community*. We organize activities that foster connections among professionals and major companies in today's business landscape. Seize the opportunity and connect with our Alumni Clubs worldwide.

















02 CLUB ALUMNI

- MAINTAIN THE CONNECTION WITHIN **THE ALUMNI COMMUNITY**.
- EXPAND THE **NETWORK OF INTERNATIONAL CONTACTS**.
- CONNECT** WITH DIFFERENT PROFESSIONAL PROFILES.
- EXCHANGE **EXPERIENCES AND KNOWLEDGE**.

OBS Business School has **9 Alumni Clubs** worldwide, led by prominent Alumni who serve as representatives of the institution and host various activities and events.

» **Alumni Clubs Presidents**



-  **SPAIN**
 **Ricard Muñoz** ✉
 Media Executive
 FC Barcelona
-  **ECUADOR**
 **Carlos Andrés Aguilera** ✉
 National Sales
 Manager Beiersdorf
-  **COLOMBIA**
 **Catalina Rendón** ✉
 Strategic Communications
 Manager Newlink
-  **MÉXICO**
 **Karely Munárriz** ✉
 Head of Integrated Marketing Communications
 & Brand Engagement at Telefónica
-  **PERÚ**
 **Carmen Montenegro** ✉
 Senior Sales Manager
 Aspen Technology
-  **ARGENTINA**
 **Pablo Vásquez** ✉
 Responsible for Associative Projects at
 the Argentine Technology Fund
-  **CHILE**
 **Nicolás Fontaine** ✉
 Freelance Consultant
-  **COSTA RICA**
 **Nelly Murillo** ✉
 Partner Operations Manager
 en Mondeléz International



"Belonging to the Alumni Community means Networking, being able to inspire other people with what I do and learning from them at the same time".

eurecat

Elías Gargallo
 Head of Business Development for Digital Markets, Creative-Cultural Industries and Tourism

MASTER IN MARKETING AND COMMERCIAL MANAGEMENT

[LINK VIDEO](#)



"It has exceeded my expectations and I've met people I never thought I would get to meet. Furthermore, we all pursue the same goal here, which is to grow professionally in a business school as important as OBS "

Damm

Alexandra Navarro
 Comprehensive Retail Manager at Damm

MÁSTER EN INTERNACIONAL BUSINESS MANAGEMENT

[LINK VIDEO](#)



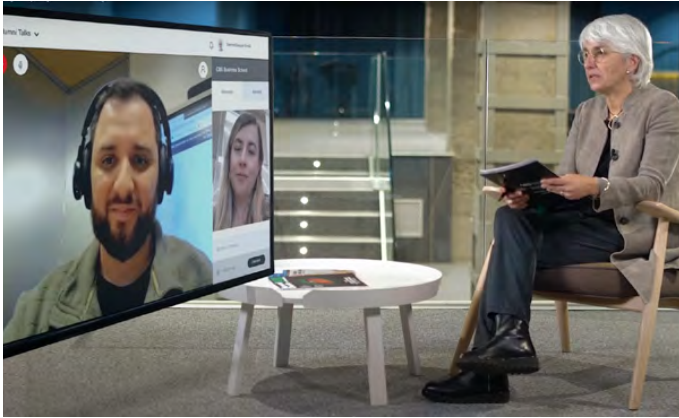
OBS Experiences Descubre más historias de nuestra comunidad

03 LIFELONG LEARNING

- COACHING
- MENTORING
- WORKSHOPS
- KNOWLEDGE CYCLES
- MASTERCLASSES

Stay up to date with the latest market trends through the services offered by Lifelong Learning, including one-on-one sessions, knowledge cycles, masterclasses, workshops, and much more.

We aim to provide you with updated knowledge, enhance your skills, and equip you with tools to boost your professional profile.



04 PROFESSIONAL DEVELOPMENT

- CAREER CENTER
- COMPANY VISITS
- SOCIAL SELLING DAY
- CV DIAGNOSIS

The Career Services department supports the entire OBS Community through a dynamic range of activities and services designed to meet the needs of different profiles and professional situations. Thanks to these tools, we are able to boost the careers of our students and alumni.

"OBS fits perfectly with what I was looking for, as it has allowed me to grow from an academic perspective, with a very specific methodology. It has enabled me to continue growing and helped me apply all the knowledge I have acquired in my work."

"The Master helped me acquire different skills and develop the area of communications from another perspective, considering the experience of the teachers and the support of colleagues from other countries. All of this helps you work on communication campaigns in a different way."



 **Ricard Muñoz**

Spanish Women's Roller Hockey Coach and Media Executive at FC Barcelona

MASTER IN EXECUTIVE COACHING AND LEADERSHIP

 [LINK VIDEO](#)



 **Karely Munárriz**

Brand and Communications Manager at Telefónica – Movistar México

MASTER IN INTERNATIONAL BUSINESS MANAGEMENT

 [LINK VIDEO](#)



05 RECOGNITIONS AND AWARDS

We recognize a group of outstanding former students by awarding them prizes for their **achievements**. Throughout their careers, these distinguished individuals have made significant contributions to their companies and communities, maintaining the **highest standards and values** in what they do. Without a doubt, they are professionals who inspire and have a positive impact on businesses and society.








06 COLLABORATE

We encourage our Community to have a **positive impact** on society. The goal is for them to share their experiences, knowledge, and learnings with other members of the OBS Network through **volunteering**, which is vital for the institution.



07 BENEFITS

As an alumni of OBS Business School, you can access a range of benefits and advantages:

 <p>TRAINING PROGRAMMES: All alumni automatically receive a 10% discount on the school's training programmes.</p>	 <p>DIGITAL LIBRARY: Access to the Digital Management Library, with a variety of volumes and magazine subscriptions.</p>
 <p>HARVARD DEUSTO MAGAZINES: Alumni can subscribe to Harvard Deusto Magazine with a 50% discount.</p>	 <p>SCHOLARSHIPS AND ECOMMERCE INSTITUTE COURSES: To gain benefits and discounts on courses and events.</p>
 <p>BUSINESS GRADUATES ASSOCIATION: Free access to premium content at the BGA Professional Development Center. Among the benefits are job offers, company listings, participation in events, and networking opportunities, among others.</p>	

"My experience at OBS has allowed me to take advantage of a wide range of professionals and tools that have not only helped me complete the master's programme but have also allowed me to apply what I've learned in my work".



 **Fernanda Bravo**
Business Development Manager
at Great Place to Work® Chile




MASTER IN PROJECT MANAGEMENT

 [LINK VIDEO](#)

"Listening to so many talented people and learning from professionals who openly share their experiences and challenges motivates you to keep moving forward and see beyond the obstacles in your path".



 **Marc García**
HR Manager and Project
Management at KH Lloreda



MASTER IN EXECUTIVE COACHING AND LEADERSHIP

 [LINK VIDEO](#)

A Connected Community

Stay connected with the Alumni Community, made up of more than 39,000 professionals from around the world.

Get ready to boost your networking and enjoy unique professional opportunities with the OBS Alumni Network.

#AlumniOBS

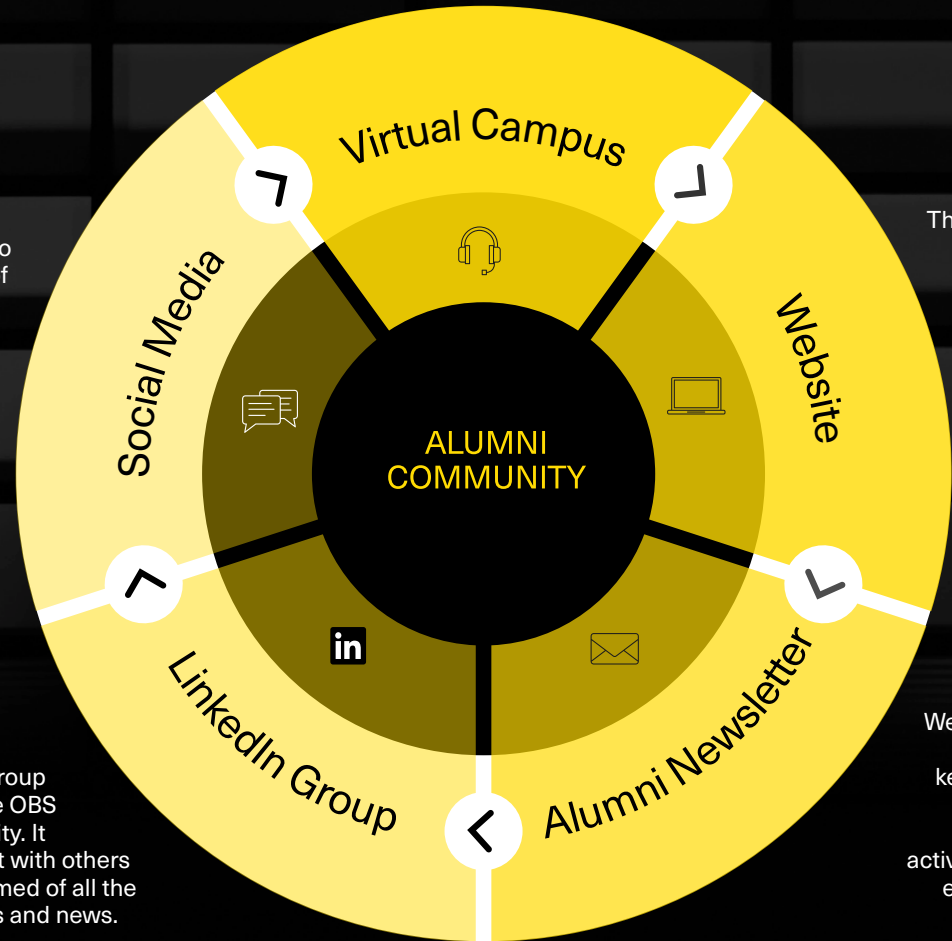
Follow our social media channels to keep up with all of our services and activities.

With more than 7,000 members worldwide, this group is exclusive to the OBS Alumni Community. It helps you interact with others and staying informed of all the school's activities and news.

It's our main communication channel; don't miss any of our activities, services, and events.

Through our website, you will be able to access all the information about the Alumni Community and our activities.

We send a newsletter every month to keep the community updated and allow them to join the activities, services, and events we organize.




We're here to help you reach your goals.

Your future starts, Now.

OBS Business School | The School of Now

RED DE EDUCACIÓN SUPERIOR

 Planeta Formación y Universidades

